

Dear Coach,

You and any of your staff members that coach the kicking game, are encouraged to attend the "FCPGA Coaching An Effective Kicking Game" Clinic, February 12-13, 2010 at Poway High School in Poway, California (North San Diego County).

Our weekend together will include lecture, video study, graphics, board work, buzz words development, on the field demonstrations and coaches participation "walk thru" technique and drill sessions.

This is a "hands on" clinic so have your coaches attend in coaching wear.

Feel free to call me at (858) 748-7566 if you have any questions

Cordially,

*Bill*

Bill Williams • FCPGA President



★ Bill Williams • President • FCPGA

★ CLINIC AGENDA ★

**Friday, February 12**

4:30 pm: Registration

6:00 pm - 7:20 pm: Special teams situational drills 'n responses • Coaching the kick returners.

7:35 pm - 8:55 pm: Open field tackling 'n tracking teaching progressions for the coverage teams.

**Saturday, February 13**

8:00 am: Registration

9:00 am - 10:20 am: Kick-off coverage teaching progressions, from shorts into pads: indicators, block protection 'n shed responses, open field tackling • Part one

10:35 am - 11:55 am: Kick-off coverage teaching progressions, from shorts into pads: indicators, block protection 'n shed responses, open field tackling • Part two.

12:10 pm - 1:30 pm: Kick-off return developmental drills for the front, ends, up backs, and returners.

**Lunch Break: On your own**

3:00 pm - 4:20 pm: "Reverse" teaching methods - emphasis on "pressure" punt return: return side and block to wall side techniques, drills, coaching points.

4:35 pm - 5:55 pm: Harassing 'n blocking the gunners on punt return - progressions from shorts into pads • "middle punt return teaching progressions".

6:10 pm - 7:30 pm: "Making special teams special" - creative and innovative use of multi- media resources to create a mind set in your kicking game • attention to detail in blocking punts, P.A.T., and field goals.

★ BILL WILLIAMS SPECIAL TEAMS IMPACT ★

Your clinician, Bill Williams, over the years has conducted Special Teams Clinics for individual High Schools in 24 states. On the collegiate level, he has conducted Special Teams Clinics for teams in the SEC, ACC, Big 10, Big 12, PAC 10, WAC, and Mountain West Conferences. NFL teams that have benefited from Bill's teachings include Dallas Cowboys, Pittsburgh Steelers, Atlanta Falcons, New York Giants, New York Jets, Buffalo Bills, Miami Dolphins, San Francisco 49ers, and San Diego Chargers.

★ WHAT OTHERS HAVE TO SAY ★

**BOBBY APRIL** • Special Teams Coach • Buffalo Bills. "Since 1996 Bill has been my primary resource for Special Teams concepts, drills, and coaching points. You owe it to yourself and your players to get involved with him. His innovative - creative teaching methods are unsurpassed in my opinion."

**BRUCE DEHAVEN** • Special Teams Coach • Seattle Seahawks. "I'm delighted to recommend Bill Williams to you. Bill has conducted In-service Clinics on Special Teams play for me when I was with the Buffalo Bills and the Dallas Cowboys. His technique teaching progressions and use of buzz words are by far the best I've seen."

★ FEEL FREE TO CONTACT THESE COACHES ★  
ABOUT BILL'S PRESENTATIONS

Fred Guidici, Menlo College (CA) • Pete Alamar, Univ. of California • Frank Gansz Jr. UCLA • Eddie Gran, Univ. Tennessee • Corwin Brown, Notre Dame Univ. • Joe DeCamallis, Dallas Cowboys • Mike Westhoff, New York Jets.

# FCPGA "A WEEKEND WITH BILL WILLIAMS • KICKING GAME" CLINIC

Pre-registration form - Return with fee **February 12 - 13, 2010 • Poway H.S., Poway, CA**



Name \_\_\_\_\_

School / Organization \_\_\_\_\_

\* Home / Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

\* E-mail Address \_\_\_\_\_

Staff Attending \_\_\_\_\_

Make Checks or Money Orders Payable to:  
Bill Williams - FCPGA KG Clinic  
and mail to:

Bill Williams  
FCPGA Kicking Game Clinic  
13868 Olive Mill Way  
Poway, California 92064

## ★ QUICK FACTS ★

- ★ **DAYS • DATES**  
Friday - Saturday, February 12-13, 2010
- ★ **LOCATION AND DIRECTIONS**  
Poway High School  
15500 Espola Road  
Poway, California 92064 (North San Diego County)  
• **Log onto [mapquest.com](http://mapquest.com) for directions to Poway High School.**
- ★ **CLINIC FORMAT:**  
Lecture, graphics, board work, video study, on the field demonstrations, coaches participation "walk thru" sessions.
- ★ **CLINIC INFORMATION:**  
Bill Williams • FCPGA Tel: (858) 748-7566
- ★ **CLINIC INVESTMENT:**  
\$95.00 Per Coach, Pre-Registered and Received by February 9, 2010, payable by check, or money order or cash. Any P.O.'s must be accompanied with a check. Late registration at the door is \$105.00 per coach. No Refunds.
- ★ **AIRPORT:**  
San Diego Lindberg Field
- ★ **LODGING: Early reservations a must.**
  1. **Best Western Country Inn • Poway, CA**  
Tel: (858) 748-6320, ask for the "Bill Williams Clinic Rate". 5-6 minutes to Clinic
  2. **Ramada Inn • Poway, CA**  
Tel: (858) 748-7311 No special rate but reasonably priced. 8 minutes to Clinic
  3. **Holiday Inn Select, Miramar**  
Tel: (858) 695-2300, 23 minutes to Clinic

**NO VIDEO TAPING ALLOWED**

the FOOTBALL COACHES  
PROFESSIONAL GROWTH  
ASSOCIATION'S



**"A WEEKEND WITH  
BILL WILLIAMS  
COACHING,  
AN EFFECTIVE  
KICKING GAME"  
CLINIC**

**FRIDAY • SATURDAY**

**FEBRUARY 12-13, 2010  
Poway High School  
15500 Espola Road  
Poway, CA 92064  
(North San Diego County)**